John Hay Partners/Foundation Board Meeting

Minutes
September 19, 2013
5:30pm

The meeting was opened by Sarah Holt and Lee Scovern and called to order at 5:30 PM on Thursday, September 19, 2013.

<table>
<thead>
<tr>
<th>Present</th>
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<tbody>
<tr>
<td>Lee Scovern</td>
<td>Nancy Chou</td>
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<tr>
<td>Carmen Hagios</td>
<td>Krysia Johnson</td>
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<tr>
<td>Wes Harmon</td>
<td>Ashley Brown (Guest)</td>
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<tr>
<td>Dell Monson</td>
<td>Colleen LaMotte</td>
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<td>Lynn Baker</td>
<td>Tommy Rose</td>
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<tr>
<td>Kari Hanson</td>
<td>Melanie Mitchell (Guest)</td>
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<td>Brooke Beresh</td>
<td>Cindi Esquinasi</td>
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<td>Sarah Holt</td>
<td>Brody LeRock (Guest)</td>
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<tr>
<td>Brandi Black (Guest)</td>
<td>Angela Faul</td>
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<td>Erin Malone (Guest)</td>
<td>Liz O’Connell (Guest)</td>
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Welcome Remarks – Sarah Holt

- Introductions
- June Meeting notes approved
- Meeting norms explanation & review

Boundary Changes - Brooke Beresh & Cindi Esquinasi

- Seattle School District is in the process of changing the enrollment boundaries. The proposed changes were presented to the public on Thursday. John Hay is impacted. The primary change is that the new South boundary is at Denny and Broad. The population in the downtown core and South Lake Union is now part of the Lowell boundary.
  - John Hay currently at 545 students
  - There was a last minute addition of a kindergarten class due to unexpected last minute enrollment
  - Services are now overflowing into hallways again…and PCP such as music is being displaced into classrooms
  - The hope is that with this boundary change, there will be a rolling decline in enrollment over the years, getting back to a more manageable state.
• District has not made recommendations on siblings, grandfathering, etc. The thought is that the current rules in place will continue. However, that could dramatically increase busing, unless there are some changes to the current rules.
• Cindy and Brooke plan on messaging the new boundary changes out to the John Hay Community, asking for support from the community at the upcoming town hall meetings.
  o Kari indicated that she has been asked to specifically attend the meeting being held at Meany middle school. It’s possible the district is targeting that meeting to talk about the John Hay/Lowell changes.
• The Board will continue to closely follow the talks around the new boundaries, and there will be follow up discussion at the next Board meeting.

Parent Education Nights – Kari Hanson

• Kari and Nikki are working on putting together the first Parent Education Night.
  o “Tips to help your child be successful in Kindergarten”
• We should work to identify other prospects for Parent Education Night, and get them on the school calendar.

MAT Update – Brandi Black

• Brandi Black – Chair of the Moveathon gave the board an update on this year’s plans.
• The plan is to create a Fall fundraising month (October). This will hopefully spread out the school giving campaign, and potentially alleviate some of the stress put onto the auction.
• Theme to the kids – Moving, Leading, Giving
  o Want to include nutrition and exercise awareness for the kids
  o Trying to get the kids more involved and aware of the community
• Events are:
  o Kickoff assembly on 9/30
  o Moveathon on Thurs, Oct 10th
  o 3 on 3 basketball tournament on 10/21 or 10/28...to be held during the school day, in the gym. The hope is that a professional sports player can make a cameo appearance.
  o Healthy recipe submissions by the kids...create a cookbook of the recipes that we can sell for fundraising
• Sponsorship is dropping off. The Moveathon is heavily dependent on sponsors helping to pay for costs. A lot of things are donated, however there are still a number of upfront costs.
  o Sponsorship Theme – “Be a John Hay Star”
  o Outreach to Kindergarten families this week to see if there are any new families who might be interested in sponsoring.

Outreach Strategy – Jen/Colleen

• Colleen presented the work that she and Jen are putting together.
  o They are focusing on new families coming in throughout the year as K is covered thoroughly with Kindergarten transition teams. They are working with getting room parents to identify ambassadors from each class.
  o They are also focused on volunteer recruitment. It’s important that job needs are clearly identified in order for them to find the right people to help fill in.
Proposed using volunteerspot.com for organizing volunteers. Provide a central repository of volunteers, and make it easy for requests for volunteers to go out, as well as some self-service by the volunteers.

Curriculum Night – creating a volunteer fair table running from 5:30pm – 6:30pm to inform and recruit volunteers.

Fundraising - Carmen

- Carmen presented her plans for the year. Showed us the breadth of what she is covering. Asked the Board for additional board resource commitment given that fundraising is so crucial to the continued functioning of the foundation. Some non-board members are stepping up to help out.
  - Ashley volunteered to help put together a program around Dining for John Hay.
  - Jenna will step up into helping to structure Shopping for John Hay
  - Potential Auction Chairs being considered...Ashley? Not finalized yet.

Room Parents - Angela

- Angela gave us an update on how her engagement with Room Parents is going.
  - Her focus this fall has been continued refinement of the overall process. Things like creating a pattern of timing and look and feel of room parent communications.
  - 22 classrooms have room parents assigned. 1 classroom left.

Communications/Social – Dell & Wes

- Dell has successfully launched our website. She is looking for more content. We have moved up in page rankings due to the content that has been most recently added. To keep that momentum, we need to continue to publish.
  - Added donation button to the website to make it easier for people to give to the foundation.
  - Looking for a way to link facebook to the blog so that those two mediums can be updated simultaneously.
  - All board members have rights to the website/blog.

Playground Presence – Sarah

- It was determined that on Thursdays an umbrella with Partner Board representation will be set up on the playground. Partners will be identified with the hat and nametags.

The meeting was adjourned at 7pm.

Respectfully submitted, Nancy Chou