John Hay Partners/Foundation Board Meeting

Minutes
April 24, 2014
5:30pm

The meeting was opened by Sarah Holt and Lee Scovern and called to order at 5:30 PM on Thursday, April 24, 2014.

<table>
<thead>
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<th>Present</th>
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<tr>
<td>Kim Clements</td>
<td>Brooke Beresh</td>
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<tr>
<td>Lee Scovern</td>
<td>Nancy Chou</td>
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<td>Sarah Holt</td>
<td>Tommy Rose</td>
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<tr>
<td>Cindi Esquinasi</td>
<td>Janet Schooler</td>
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<td>Kryisia Johnson</td>
<td>Allison Shannon</td>
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<td>Carmen Hagios</td>
<td>Lynn Baker</td>
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<td>Angela Faul</td>
<td>Colleen LaMotte</td>
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Welcome Remarks and Introductions

- March Meeting notes approved.

5 Spot Dine Out

- $1330 raised that night.
- Holly, the GM said that 5 Spot loved the event, and the staff really enjoys running it.
- The monies raised was earmarked for Technology

By-Laws

- Colleen helped to make some changes to the by-laws.
- Colleen explained the difference between the by-laws and policies. By-laws are like a Constitution, whereas things like budget rules should be policies. This also includes Endowment policy, Board Job Descriptions, etc.
- She added conflict of interest clause to the by-laws
- She cleaned up language in the by-laws to remove “Seattle School District” and change it to Seattle Public Schools” because that is how they refer to themselves.
- She tightened up the language around the Removal of Board Members (Section 2.7). We had a discussion around clarifying what an excuse for missing a board meeting is. Also talks around if it was necessary to have excuses formally pre-authorized in the by-laws. Decided that it wasn’t necessary, so that language will be coming out of the by-laws.
- There was a discussion around the Fundraising clause. There were questions if this is due to district regulations. Colleen will do some more research and see if she can find out more around the history of that clause.
- There were a lot of questions around clarifying the difference between the Foundation, the Directors, and the John Hay Partners. It’s not clear to anyone, so this needs to be further researched and reported back.
- There was a discussion around us reducing the number of seats on the board, when we actually have more people interested in running/joining the board than open positions. We talked about how there is danger of those who don’t get finally voted in losing interest in participating. There was discussion about creating stronger committees which include leading members that don’t necessarily belong to the Board. It was decided that we would reach out to folks up for election to make sure that they continue to feel involved, and don’t feel rejected by the election process.
- There was a suggestion to creating a new board position around Marketing that would work across the other leads (Fundraising, Communications, Community Relationships, etc) to create marketing material to assist cross-functionally. It was decided that we need Dell’s input as Communication Chair as this role might actually fall under her committee.
- We had a discussion around how to create stronger committee’s; Kim C talked about how she had worked closely with Colleen to form her Arts and Culture committee, and it helped to create the right team for her. Each Lead is responsible to write out what roles the need to be a part of their committee.
- Talked about changing ‘LAB’ to Legislative, removed the Administrative and BLT portion of that position, as currently there is not any Partner Board involvement on the BLT. There was discussion around having a partner board member attend the BLT (Building Leadership Team) meetings. This needs to be further discussed with Kari. In the end, the position name is changed to Policy Liaison.

**Auction Update/Philosophical Discussion**

- This year at the Annual Auction, we raised quite a bit less than in past years. We wanted to discuss what we can do better, why, etc. Kelsey was there as Auction Chair, along with Lynn’s support to share what they learned and what they would look to change in the future with the Auction.
- This year, there was a general consensus that people had a lot more fun than in previous years. In addition, the teachers all stayed until the end as it was a good time to be had by all. There are questions around if the increase in ‘fun’ decreased the focus on raising ‘funds’.
- We had issues with the Auctioneers this year. There has been talk in previous years about replacing them. And with this past year’s performance, the inability of them to take direction, and lack of engagement from them, Kelsey and Lynn are actively looking to see if we can bring in another auctioneer. The costs would likely be higher; however we should be able to recover that if we can find someone more engaging and willing to take direction from the Auction committee.
- We also talked about changing the layout of the room to make the stage more prominent.
• The date for next year’s Auction is set for March 28th, and we are booking Fischer Pavilion again as its well liked. It’s close to home for most families, and it’s a nice facility that is large enough to host our silent auction as well as the tables for the live auction.

• There was some discussion around how we can make the Live auction more engaging, besides replacing the auctioneer. Currently, we have a lot of classroom art to go through. There are questions around if we should continue to include art as part of the Live Auction. We talked about moving it into other portions of the auction fundraiser, maybe separating some of it out into the online or silent auction. There was also talk about creating a completely separate event where we would focus on art. Perhaps a Wine/Art event? Kim also talked about having professional artists work with the classes to lift the quality of the art produced. There is a group which might be willing to work with the school in bringing in artists which would work with the kids directly on creating art pieces.

• There was also talk about creating a better message around what the foundation pays for. How to address the viewpoint that some families have that the money is going to the lower level kids, and isn’t really helping the high achieving kids. There are a number of families who are disillusioned by the fundraising process as they donate a lot, but aren’t seeing much direct impact to their children. How can we better illustrate the impacts of the foundation spending at all levels in the school?

• There was a discussion about perhaps adding a capital campaign as a 3rd big fundraising event.

• There was also talk about adding a community event like a school bbq in the beginning of the year to get families new/old engaged right away.

The meeting was adjourned at 7pm.

Respectfully submitted, Nancy Chou