The meeting was opened by Zeina Abouammo and called to order at 5:30 PM on Wednesday, November 16, 2016.

<table>
<thead>
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<th>PRESENT</th>
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<tbody>
<tr>
<td>Samantha Bayne</td>
<td>Joseph Tighe</td>
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<tr>
<td>Janet Schooler</td>
<td>Lynn Baker</td>
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<td>Miranda Wilde</td>
<td>Lisa Evans</td>
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<td>Ellen Garza</td>
<td>Zeina Abouammo</td>
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<td>Michael Berkenwald</td>
<td>Hannah Hansen</td>
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<td>Tami Beach</td>
<td>Libby Mansour</td>
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<td>Michelle Rudell</td>
<td>De-Arane Schmidt</td>
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<td>Jenn DiBona</td>
<td>Jennifer Alexander-Hill</td>
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<td>Shelley Akins</td>
<td>Dina Ringer</td>
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<td>Guests: Steven Klein, Giuli Lewis, Melissa Heaton</td>
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Introductions

Principal Update - Tami Beach

- Open Enrollment for school choice begins December 1st
- A formal request has been submitted to change Queen Anne Elementary from an option school to an attendance school
  - If Queen Anne Elementary is made into an attendance school this would affect the boundary for John Hay Elementary
  - If this is a concern to our John Hay community we should start talking to our Seattle Public School Board Member, Sue Peters to let her know where we stand as a community
    - Sue Peter’s next meeting is scheduled for December 10th from 11:00-1:00 at the Magnolia Library 2801 34th Ave W
• Seattle Public Schools, along with schools across Washington State are facing funding deficits due to Washington lawmakers failure to fully fund public education as part of the McCleary school funding lawsuit
  o Lawmakers have failed to address the unconstitutional reliance on local property tax levies to pay for teacher and other school employee salaries
  o Previously lawmakers had temporarily increased the amount school districts could use from local levies to pay for teacher and other school employee salaries, but now the levy is again capped at 24%, which leaves a 4% funding gap the legislature has not stepped up to pay
  o If legislators do not increase the levy cap or increase funding our school, and schools across state, are set to loose several key staff positions
  o What you can do: Write to your legislators and let them know how important school funding is and what it will mean for our school.
  o Levy Clif Article detailing the challenges facing our schools:
  o Seattle Public Schools Board Budget Work Session presented by Linda Sebring, Budget Director detailing proposed cuts based on budget shortage of $71 million, presented on October 26, Pgs 7-23:

Annual Fund Update – Lynn Baker and Shelley Akins
• The fund has raised $40,000, up another $10,000 this week
• Hannah Hansen’s class and Stephanie Anderson’s classes are very close to 100% participation
  o The class that gets 100% participation first will get to throw water balloons at Mr. Berkenwald
• Considering adding another week to collect donations for the annual fund to try and increase donations to $60,000
  o NOTE: participation in the Annual fund is at around 30% of John Hay families vs 60-70% of families that participated for the Move-a-Thon
    ▪ Additionally, many families have not asked friends and family to participate as they did with the Move-a-Thon, which might account for lower donations
• The fund can now accept contributions through PayPal
  o There have been some name issues using PayPal, but we are working on sorting those out
  o Known name issues can be sent to Lynn Baker so classes can get credit for contributing
• Plan to send out a status update to the school by Friday, November 18, 2016
  o Communication should be very positive and focus on thankfulness in line with the Thanksgiving holiday
    ▪ Would be good to add space for people to give feedback regarding the campaign
• Microsoft, Google and Amazon now give employees the option of say they are donating to John Hay Elementary (or other non-profit of their choice) and will deduct the donation straight from the employee’s check, match the donation, and mail the donation directly to our school
  o Also, when Microsoft employees volunteer at our school, our school gets a donation equal to the employee’s hourly rate for the time they volunteered
• Feedback regarding campaign communications:
  o Email was too direct
  o Campaign seems like a money grab
  o One room parent refused to send the appeal to participate in the campaign because they viewed it as the job of the board
  o The ask to either donate or volunteer was not possible for all families
  o Message to return envelope was not as prominent as it could have been

Auction Update – Lynn Baker and Melissa Heaton
• Currently working on a low profile so Auction does not compete with the Annual Fund drive
• Procurement Chair is needed
  o Six volunteers have been doing outreach to business owners requesting donations and sponsorships
  o Need two additional volunteers to email businesses requesting donations and sponsorships
• Wine Procurement Lead is needed
  o Position will organize, curate and manage wines donated for the auction
  o No experience with wine needed – just organization!

Communications Update – Jennifer Alexander-Hill
• John Hay Facebook activity has increased by 431%
  o Please continue to like posts so they get more views and more people are engaged
• Volunteer Spotlight has been added
• Teacher Feature is up on the John Hay website
• John Hay website has lots of updates
  o Photo gallery is up showcasing student art
  o Event updates section has been improved
  o Communication page has been created that shows how to stay in the loop and includes communication links
    • A copy of the communication page will be sent home in red folders
    • A link to the page will be put into Jaguar Tracks
    • A copy of the page should be sent home to families via room parents
• Weekly Newsletter/Jaguar Tracks feedback
  o Currently the newsletter is difficult to read
  o The newsletter takes 2-5 hours a week to assemble
    • It is possible to create a portal that could auto send the newsletter
  o Critical information should be highlighted – it tends to get buried in everyday notifications
  o A meeting with Principal Beach, Jennifer Alexander-Hill, Dina Ringer and Erin Hayes will be scheduled to talk through options for improving the weekly newsletter

Bell Times Update – Lisa Evans and Jennifer Alexander-Hill
• A meeting to discuss bell times was scheduled at Catharine Blaine Elementary on Tuesday, November 15th, 2016 at 4:30 pm
Starting 2016/17 school year bell times for tier three schools (John Hay Elementary is tier 3) will be 9:35 – 4:05 pm along with 1 hour early release every week

- New bell times could affect our after school programs
- How will new bell times affect before and after school care?
- Does 1 hour early release create scheduling havoc?
- Special Ed community is very affected by the late bell times
  - Ongoing therapy for special needs students may be affected

- Sue Peters and Pegi McEvoy attended the meeting along with approximately 150 families from Catharine Blaine Elementary
  - The community at Catharine Blaine Elementary came prepared with reasons why they should be allowed to move from tier 3 bell times to tier 1 bell times including facts about over use of bussing for limited amounts of students

- Only two representatives from John Hay attended the meeting
  - This was an opportunity for the John Hay community to show that bell times matter to our school, but we failed to show interest
  - Because of continued lack of participation John Hay is viewed as entitled
  - If our community doesn’t work to be part of the solution we will not have options or a voice
  - Our John Hay Board Members have a responsibility to represent John Hay and we failed
  - The Bell Times meeting was not well publicized at John Hay
  - Lowell Elementary would love to trade bell times with us, but nothing is being done because our community is not participating in the process
  - We are not using Seattle Public Schools resources effectively
    - Melissa Westbrook’s blog is a great resource: [http://saveseattleschools.blogspot.com/](http://saveseattleschools.blogspot.com/)
    - Attending Sue Peter’s monthly coffee chats are highly recommended
      - Next meeting scheduled for December 10th from 11:00-1:00 at the Magnolia Library 2801 34th Ave W

- Action Plan:
  - John Hay Board should organize John Hay general assemblies for the community
  - Communications about things that affect our school need to be upgraded
  - Grass roots efforts need to be created
  - Testimony at the bi-monthly Seattle School Board Meetings would make an impact
    - Board meetings are every other Wednesday starting at 4:00 pm with testimony starting at 5:30
    - Testimony is easy to give and lasts only two minutes
  - In addition to holding monthly board meetings we should add monthly assembly meetings
    - Meetings would act to educate parents about topics that affect our school
      - Bell Times
      - 2016/17 Budget Issues
      - Boundary Changes
      - Playground Updates
    - Larger monthly meeting would need a facilitator
  - John Hay could consider setting up a PTA so we would be part of a larger organization with more resources
Playground Update – Lisa Evans

- SiteWorkshop Landscape Architecture has been chosen to develop John Hay’s Playground Improvement Project
  - This activates the $25,000 planning grant that John Hay has been previously awarded
  - A copy of Landscape Architecture’s proposal is available for review
    - https://drive.google.com/file/d/0B1Nls3yOS_XXdXg1bjF1VWhvR28/view?usp=sharing
- John Hay Elementary is now applying for two additional $100,000 matching grants from the Department of Neighborhoods
  - John Hay Elementary’s matching portion can be made from a combination of monetary donations and volunteer time

Meeting adjourned at 7:00pm

Respectfully submitted by Samantha Bayne, Secretary

2016-17 Meeting Schedule

December 15th
January 19th
February 16th
March 16th
April 20th
May 18th
June 15th